



Stjórnarráð Íslands
Félags- og vinnu-
markaðsráðuneytið



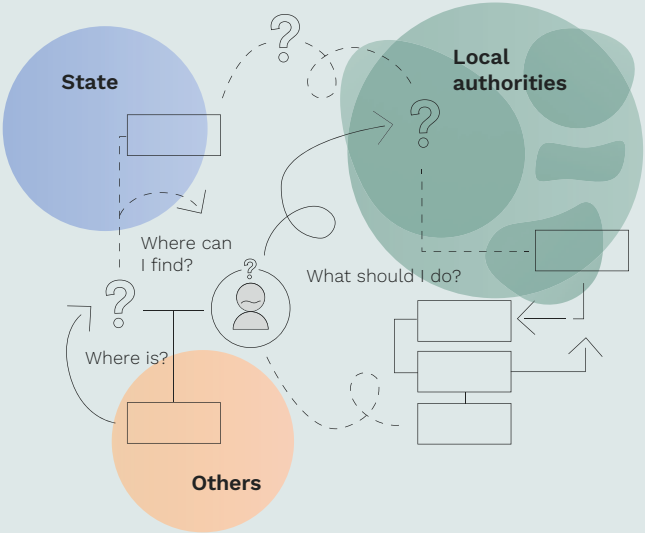
Stjórnarráð Íslands
Heilbrigðisráðuneytið

Because it should be ...

Good to Grow Older

A comprehensive review
of services for older people

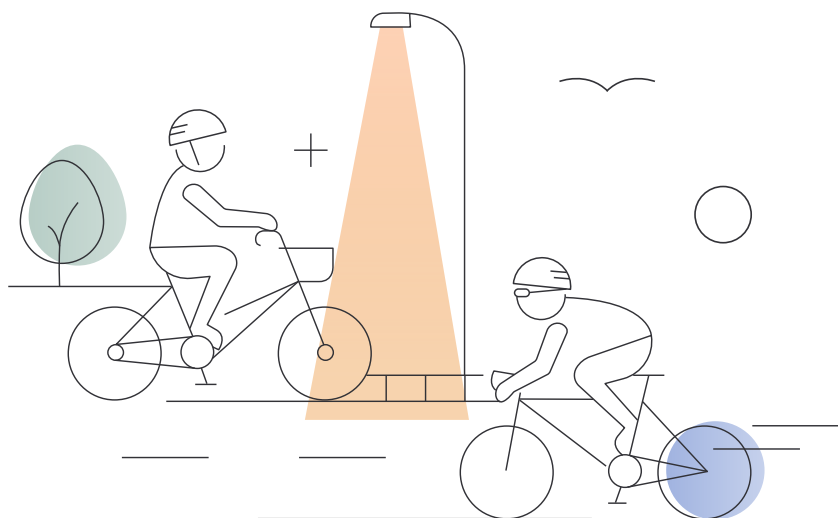
The service today



Future vision



It should be good to grow older in Iceland



The age composition of the nation is rapidly changing. Older people are living longer than before and are healthier and more active.

Services for older people need to evolve accordingly. To that effect, an action plan has been launched under the heading Good to Grow Older. With this review, the government is approaching the issues of older people in a new way. The basic principle is that older people are not a burden on society – they are truly valuable.

A comprehensive review of services for older people



The action plan rests on five pillars

The core of the plan consists of development projects aimed at finding good solutions that integrate social and healthcare services for older people and join together the elements overseen by the state and those overseen by local authorities.

We will also launch actions that support healthy ageing through comprehensive health promotion, flexible services and vastly

improved access to information and guidance on services for older people.

The goal of all these actions is to provide a healthier and more active older population with services that will enable as many people as possible to continue to participate in society.

Then it will truly be good to grow older in Iceland.



2022 (DEC)

Start of open consultation
on proposal

Timeline 2022-2027



2023 (SPRING)

4 year action plan approved
by Alpingi



2023 (AUTUMN)

Development projects
in preparation



2024

Introduction and
implementation
of action plan



2025 (END OF YEAR)

First results of development
projects available



2026 (END OF YEAR)

Status assessment
for all actions



2027

Clear future vision
has been formed

Service chain

Nursing homes

Specialized home services and rehabilitation

Day services
for people living at home

Home services -
Social and healthcare services, healthcare centres

Local services to maximize activity levels -
Social activities, home-delivered food, driving services



I want to work towards changes in our society that will increase the opportunities for people of all ages to remain active, so that everyone is able to participate.

Good to Grow Older is a social improvement project that will strengthen services for older people while increasing co-operation and integration between the healthcare system and social services.

Good to Grow Older will open up new ways to remain active, improve public health and enable people to live at home as long as possible.

Guðmundur Ingi Guðbrandsson
Minister of Social Affairs and
the Labour Market

Preventive measures, health promotion and rehabilitation each play a significant role in ensuring the healthy ageing of our nation. Few things are more valuable to society than maintaining people's capabilities and activity levels. **Good to Grow Older** is truly a project of and for the nation. The individual is at its heart.

Each individual should have access to diverse yet integrated services, be they healthcare, social services or other support services – at home or while residing elsewhere.

The changing age composition of our nation calls for society to adapt – for a more active dialogue, co-operation and a solution-oriented approach. Our lives are just as valuable at any age.

Willum Þór Þórsson
Minister of Health

Further information at
gottadeldast.is